

ASPIRA

VISOKA ŠKOLA ZA MENADŽMENT I DIZAJN
COLLEGE OF MANAGEMENT AND DESIGN

POLICY ON SOCIALLY RESPONSIBLE ACTIVITIES

ASPIRA College of Management and Design implements socially responsible values in its educational process and supports and actively participates in them, either by implementing the principles of socially responsible entrepreneurship in its management or by encouraging and organizing charity and volunteer activities that involve both students, teachers and employees.

In the times when numerous economic, social and environmental problems make up our daily lives and research shows that there is no progressive path to improvement, fundamental value systems are being disrupted. The weaknesses of the existing social system are visible, as well as the need for constant work on the strategy in order for the system to recover and become sustainable and inclusive in the form of economic, social and territorial cohesion. As an active participant in the social and academic community, Aspira meets the needs of social and academic community on a daily basis and recognizes the need to respond to them as well as the possibility of making contributions through its own engagement, i.e. supporting the engagement of its students, teachers and employees. In this way, Aspira provides all its associates with a multidimensional experience where they can learn through socially responsible activities about moral, philanthropic, environmental, legal and economic values, develop their organizational skills, learn about the labour market and work environment and contribute to society and the environment.

Guided by the motto that socially responsible activities enrich the life of each individual, Aspira College, through its many years of operation, considers this as a standard in organizing and conducting activities. By developing a socially responsible policy, Aspira encourages social sensitivity, understanding and respect, thus creating a place of zero tolerance for discrimination and violence. Application of this policy also achieves acceptance of differences and multiculturalism, which is especially emphasized as a virtue in participating in the active mobility of students, teachers and employees through projects and economic and inter-institutional cooperation.

In the continuous process of ensuring and improving the quality of education, Aspira inevitably includes a plan of socially responsible activities. Many projects which Aspira organized individually or participated in as a partner are projects implemented for the benefit of the community in various sectors, with the aim of strengthening social inclusion and investing in education. In this way, Aspira provides equal educational opportunities and actively participates in solving the problems of the community in which it operates.

The ultimate goals that Aspira College strives for through this Policy are:



- Continuity of maintaining a safe and positive environment for all Aspira's associates (students, learners, teachers and employees),
- Achieving equal educational opportunities for all members and groups of people,
- Encouraging the development and spread of environmentally friendly technology,
- Launching initiatives and actions to promote all socially responsible principles through sponsorships and donations,
- The responsibility of Aspira College for its own influence on society,
- Encouraging research for the purpose of caring for the society / community in which Aspira operates,
- Implementation of socially responsible business tools in all spheres of activity of Aspira,
- Health and environmental protection,
- Economic and inter-institutional cooperation involving mutual respect, reliability, transparency and accountability of all stakeholders.

Aspira College takes special care and attention for those students, learners, teachers and employees who, due to their psychophysical peculiarities require it, and when developing teaching methods, it always takes care of meeting the needs and expectations of all participants. This is established by the active policy of Support to Students from Vulnerable and Underrepresented Groups and Students with Disabilities, which was adopted by Aspira and which it applies every day, without restrictions and exceptions.

This policy applies equally to all those involved in the process and implementation of its objectives and guidelines, as well as to students / learners involved in the educational process and education.

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In Split, June 29, 2020.

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Deliver to:

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