

## "Education is not preparation for life; education is life itself." John Dewey

## Dear future Aspira students!

Allow me to extend a warm welcome to ASPIRA University College. Your education is the most important and the most exciting journey of your life because it will impact the course of your future. I am happy that you have chosen Aspira to be a part of that journey.

The name of our College, ASPIRA (Latin: aspirare) tells you that you aspire to achieve more and so you invest in your education, which is basically investment in yourself as an individual. Aspiring to learn new skills and gain new knowledge is an essential part of that investment. Our faculty and staff is always at your disposal to help you achieve your goals for the future, so please don't hesitate to ask them not only questions regarding your studies, internship or future employment, but also advice for your personal problems or dilemmas. We are here for you!

It is important to emphasize that we pay special attention to practical learning and implement internship programs through over a hundred local and international partners because we believe that this is the only way to prepare you for your future career.

Networking with our former students - alumni and real sector partners will help you to ease your way to the business world. With ASPIRA, you have an option to study in 2 biggest

Croatian cities, Zagreb and Split, which definitely opens up additional opportunities for social networking with colleagues and employers.

Together with the universities from its group, the SUS Contemporary School and the Atlantis School of Maritime Studies, Aspira has one of the largest and most diverse departments for lifelong learning. The only way to be competitive in the labor market is to permanently improve our knowledge and skills, because the most successful people in the world are doing just that. Aspira offers the most attractive educational and training programs, seminars and tailor-made trainings.

Take part in our extra-curricular activities, such as Business Club, PR Club, Students' Council, Writers' Section, Career Center and many more. These activities allow you to network with other students and to make new connections and build a support system, alongside with gaining new skills and knowledge.

I also encourage you to be a part of student exchange program, such as Erasmus+ mobility program, because studying outside your comfort zone will broaden your horizons and give you a fresh new perspective necessary to function in today's fluctuating global environment. Be the students of the world because it is a well-known fact that the best learning happens outside the classroom, through applying gained knowledge and skills in real-life situations and experiences. Study and learn about a new culture to become richer in experience and eventually to better understand your own culture.

I am absolutely positive that ASPIRA will meet all your expectations so when you finish the most important journey of your life, you will be equipped with knowledge, skills and competencies required for the success on your career journey. Our goal is to provide you with the best possible experts to help you on your educational journey, so that you take joy in learning and discovering new things, to be curious and innovative, to grow and flourish as persons, to discover and follow your passion and to eventually turn it into your career. We are here to support you on every step you make on your journey.

And don't forget – only the most persistent ones finish their studies! Welcome!

Your Dean,

Alen Jerkunica